

For Immediate Release

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Boulder County Farmers Markets Launches Virtual Market and “Find Your Farmer” List, Provides Food for the Food Insecure

BOULDER, CO. (March 31, 2020) - As an official “critical business,” the [Boulder County Farmers Markets](#) (BCFM) continues its mission of connecting local farmers and their community by distributing 1,000 food access bags of fruit and vegetables, each worth approximately \$20, this Saturday, April 4 (what was set to be the first market of the season) at the Boulder County Fairgrounds. People who receive WIC, SNAP, and Fruit and Veg Boulder benefits qualify, and should fill out an order form [here](#) by Wednesday, April 1 by 5pm.

To meet the needs of the general public, BCFM will debut a robust virtual market with online ordering scheduled to be fully available to the public starting the week of April 19, with curbside pickup at the Boulder County Fairgrounds in Longmont on Saturdays starting April 25 (check www.bcfm.org to see if ordering is available the week prior.) Curbside service at the BCFM other locations (Boulder, Union Station, and Lafayette) will be available in the following weeks.

Brian Coppom, Executive Director of the BCFM says, “The issues we’re facing with the Coronavirus crisis highlight the importance of our food chain, and how fortunate we are to have a robust system of local food production. Our goal for the season is to continue to be the community’s largest access point to the local food system, and ensure the maximum amount of food is flowing between producers and the community in the safest way possible, which is why we created the list of our farmers’ individual offerings, and are launching a virtual market.”

They have also created a current list of the offerings of almost 30 of their member farms [here](#). The “Find Your Farmer” list is constantly updated and only includes farms that are ready to sell produce right now, through farm stands, retail stores, and online ordering

(both pickup and delivery options,) as well as those who still have CSA (Community Supported Agriculture) shares available.

The BCFM will continue to publish updates on the markets' opening dates and other BCFM offerings on their website at www.bcfm.org.

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High-resolution, professionally-taken photographs of the BCFM available below, photo credit: Ashton Ray Hansen.

More about the Boulder County Farmers Market

Boulder County Farmers Markets is a nonprofit organization operating producer-only farmers markets in Colorado since 1987. Named one of America's "Top 10 Farmers Markets" by USA TODAY (2015), BCFM's mission is to support, promote and expand local agriculture, to make fresh products accessible to the community and to strengthen relationships between local food producers and food consumers. It is the oldest continually running 'growers-only' farmers' market organization in Colorado. BCFM has four market locations in Boulder, Longmont, Denver, and Lafayette.

For more information about Boulder County Farmers Markets, visit bcfm.org, and follow them on [Facebook](#), [Instagram](#), and [Twitter](#). For media information or interviews with Brian Coppom, the Executive Director, contact Kuvy Ax at 720.329.7327 or kuvy@rootmarketingpr.com.