

News Release  
For Immediate Release

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## Summer's in Full Swing at the Boulder County Farmers Markets

*Boulder County Farmers Markets Adds Denver BCFM2Go Pickup Location, Launches New Initiatives In Time For National Farmers Market Week and Colorado Proud Month*

**BOULDER, CO. (July 20, 2020)** - In this rapidly changing world, [Boulder County Farmers Markets](#) (BCFM) continues to pivot and implement new programs and systems to connect local farmers and vendors with their community. BCFM has recently opened new markets and curbside pick up locations, and is introducing new social media giveaways, contests, and more in the coming weeks:

**Colorado Proud Month (August) and National Farmers Market Week (Sun., Aug. 2-8, 2020):** With sampling off the table for now, BCFM's packaged vendors' sales need a kickstart. BCFM is highlighting and celebrating local food businesses such as Oliko Ginger Beer, Green Belly Foods and Spark + Honey, by creating themed boxes that contain 8-10 products. Featured box themes include: Celebration of Latin Community and Flavors, Ultimate Colorado Snack Box, Hearty Colorado Breakfast, Colorado Dinner Bell and Dessert on the Front Range. Boxes can be purchased directly online for BCFM's curbside pickup.

Throughout the month, BCFM will run a social media campaign that encourages users to publicly show their affection for their local farmers markets. Those interested in participating can post a photo on Facebook and/or Instagram celebrating what they love about favorite farmers markets, and use the hashtag #LoveMyMarket and/or #BCFMLove. Each week, the BCFM will randomly select one winner to receive a free themed box from the packaged food vendors.

**BCFM's Curbside Pickup Expands to Denver:** BCFM's popular online market of produce items and packaged goods, Curbside Pickup, is expanding this week. Curbside Pickup brings fresh, healthy, locally grown and locally produced food directly to the consumer on a weekly basis. Ordering through BCFM helps support local growers, and helps ensure BCFM will be here in future years for local farmers, ranchers, and food artisans, and YOU! In addition to the current Longmont and Lafayette pick up locations detailed below, BCFM is launching a Denver pickup location this week. Online ordering will open Tuesdays at 8 a.m. (starting with tomorrow, July 21,) and will be open through Thursdays at noon. Pickups are at Union Station on the Wynkoop Plaza at assigned times between 10 a.m. and 1 p.m. A Boulder BCFM2Go location will be added in the coming weeks.

BCFM's Curbside Pickup currently operates out of **Longmont** with online ordering opening Tuesdays at 8 a.m. through Thursdays at noon. Pickups are on Sundays at assigned times from 9 a.m. to 2 p.m. at 1811 Lefthand Circle, Unit B, Longmont, CO 80501. BCFM also offers pre-selected boxes of six to eight farm

fresh items to be picked up on Thursdays in **Lafayette** at E Simpson St & S Michigan Ave, Lafayette, CO 80026. Ordering runs from Sundays at 8 a.m. to Tuesdays at noon with pickups at assigned times between 3-6 p.m.

**Boulder Wednesday Market:** BCFM debuted its Wednesday evening Boulder Market (13th Street, Boulder, CO 80302), last Wednesday, July 15, and will continue to offer Wed. evening markets from 4-8 p.m. every Wednesday through Oct. 7. Unfortunately, BCFM won't have the famous beer garden this year. However, limited seating has been approved for the food court. [Reservations for shopping times are available](#), but not required.

**BCFM Announces Next Chef Box Participants:** In collaboration with the 2020 Union Station Market Chef Council, the market is hosting a Council Chef once per month to hand-select a weekly “Chef Box” at the Union Station Farmers Market, then to cook a meal that people can cook themselves using vendor’s products - a kind of virtual chef demo. The upcoming Chef Box schedule is as follows:

Week of July 21: Matt Vawter of [Mercantile Dining & Provision](#)

Week of August TBD: Jen Janinski of [Crafted Concepts](#)

Week of September TBD: Sheila Lucero of [Jax Fish House LoDo](#)

The July Chef Box is available this week for purchase on the online platform for curbside pickup at Sunday pickup locations only, as supplies last. Each month will feature a different Council member. Final dates for upcoming months will be announced in the coming weeks on BCFM’s [chef page](#).

**BCFM Introduces New Seasonal Face Masks:** Locally made, produce-inspired face masks, including a veggie mix, bing cherries, watermelon, blueberries and more are [available to purchase on Etsy](#) for a donation of \$15 to nonprofit BCFM.

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High-resolution, professionally-taken photographs of the BCFM available [here](#), photo credit: Ashton Ray Hansen.

### **More about the Boulder County Farmers Market**

Boulder County Farmers Markets is a nonprofit organization operating producer-only farmers markets in Colorado since 1987. Named one of America’s “Top 10 Farmers Markets” by USA TODAY (2015), BCFM’s mission is to support, promote and expand local agriculture, to make fresh products accessible to the community and to strengthen relationships between local food producers and food consumers. It is the oldest continually running ‘growers-only’ farmers’ market organization in Colorado. BCFM has four market locations in Boulder, Longmont, Denver, and Lafayette.

For more information about Boulder County Farmers Markets, visit [bcfm.org](#), and follow them on [Facebook](#), [Instagram](#), and [Twitter](#). For media information or interviews with BCFM Executive Director Brian Coppom, contact Emily Tracy at 919.4494.4803 or [emily@rootmarketingpr.com](mailto:emily@rootmarketingpr.com).