



## MEDIA ALERT

### Boulder County Farmers Markets Announces Gradual Opening of Markets

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**WHO:** Boulder County Farmers Markets

**WHAT:** [Boulder County Farmers Markets](#) (BCFM) announces details for the gradual openings of its 2020 season markets:

- The [Boulder Saturday market](#), 13th St., Boulder, will open this Saturday, Memorial Day Weekend, May 23.
- The [Boulder Wednesday evening market](#) does not yet have an opening date.
- The Saturday [Longmont market](#), 9595 Nelson Rd., Longmont, is planned to open May 30.
- The [Saturday Union Station market in Denver](#) is planned to open June 13.
- The [Thursday Lafayette market](#), 103 South Iowa Ave., Lafayette, will not open to the public this year. It will become a location for curbside pick-up for orders placed on BCFM's virtual market, BCFM2Go (<https://bcfm.localfoodmarketplace.com>). Curbside pick-up launch date is TBD.

The BCFM online market, [BCFM2Go](#), will continue to operate, and increase offerings throughout the summer as new produce items and packaged goods are added every week. Customers place orders on Wednesdays, and pick up their order via curbside service at the Longmont fairgrounds on Saturdays **until May 23**. **After May 23**, BCFM2Go pickup in Longmont will switch to a new day and/or location. BCFM2Go pickup locations will be added in Boulder, Denver and Lafayette in the near future.

Please see BCFM's website [here](#) for all safety measures, vendor requirements and customer communications.

At this time, market visitors may pre-reserve a 20-minute shopping time weekly, ensuring access to the market. There will be limited opportunities for walk-up customers. Reservations can be made through Eventbrite: Boulder's Saturday, May 23 market reservations are available [here](#) and

Longmont's Sunday, May 30 market reservations are available [here](#). BCFM will open early to serve vulnerable populations – those over the age of 65 or most susceptible to COVID-19 – from 8-8:30 a.m.

BCFM strongly encourages pre-ordering items with vendors ahead of time when possible. Guests will then pick up their items themselves from the individual vendors throughout the market. The starting list of vendors who accept pre-orders will be available [here](#), as well as a list of all vendors, a map and available products.

The following will not be available at market until further notice:

- No food samples
- No market bucks (credit cards only, please)
- No live music
- No seating
- No artisan shows
- No nonprofit booths

BCFM has also released the following guidelines for its markets:

PLEASE -

- DON'T come to market without a reservation
- [DO pre-order](#) as many of your items as possible
- DON'T come to market if you're sick
- DO make a shopping list and plan your route
- DO use the restrooms before you leave home
- DON'T bring pets to market
- DO limit your party to one to two people
- DO wear a mask (required)
- DO use our hand-washing and sanitizing stations
- DO stand on our six feet distancing marks
- DO follow our one-way flow of traffic
- DO keep your market visits short
- DO use credit cards
- DON'T use cash if you can avoid it (if you must, bring small bills)
- DON'T touch any produce or goods
- DON'T consume any food onsite
- DO wash and disinfect all your purchases with a food-safe product when you return home

Up-to-the-minute dates and details are always available at [www.bcfm.org](http://www.bcfm.org).

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Additional high resolution imagery available on request. High-resolution, professionally-taken photographs of the BCFM available [here](#), photo credit: Ashton Ray Hansen.

### **About the Boulder County Farmers Market**

Boulder County Farmers Markets is a nonprofit organization operating producer-only farmers markets in Colorado since 1987. Named one of America's "Top 10 Farmers Markets" by USA TODAY (2015), BCFM's mission is to support, promote and expand local agriculture, to make fresh products accessible to the community and to strengthen relationships between local food producers and food consumers. It is the oldest continually running 'growers-only' farmers' market organization in Colorado. BCFM has four market locations in Boulder, Longmont, Denver, and Lafayette. Lafayette will be operating as a curbside pickup only market in the 2020 season.

For more information about Boulder County Farmers Markets, visit [bcfm.org](http://bcfm.org), and follow them on [Facebook](#), [Instagram](#), and [Twitter](#). For media information or interviews with Brian Coppom, the Executive Director, contact Kuvy Ax at 720.329.7327 or [kuvy@rootmarketingpr.com](mailto:kuvy@rootmarketingpr.com).